

Prof. Dr. Kai-Alexander Schlevogt (“Prof. Kai”)

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Kai-Alexander Schlevogt (D.Phil. Oxford) is an expert in transformational leadership, with a particular focus on crisis management and innovation.

He serves as the first professor of management practice at the National University of Singapore (NUS) Business School. Kai-Alexander writes the widely-read column “Prof. Kai on Strategic Leadership” for the *Jakarta Post*, the leading English-language newspaper in Indonesia. He also serves as columnist for *Euro*, the largest monthly capital market magazine in Germany. The European Group for Organizational Studies (EGOS), the leading association for management research in Europe, appointed him as its National Correspondent for China. Besides, Kai-Alexander is an active member of the Academy of Management and Academy of International Business in the USA, as well as the Asia Academy of Management, the leading association for management research and practice in Asia. He holds an appointment as the Country Representative for Germany and China of the Academy of Management's International Division. Kai-Alexander has also been invited to become a Member of Duke Corporate Education (CE)'s Global Learning Resource Network, an elite circle of the world's top executive educators. He also served as Program Director of the Nestlé Global Leadership Program, delivered in association with the London Business School (LBS). Besides, he joined the renowned London Speaker Bureau.

Kai-Alexander was appointed as Fellow of the McKinsey & Co. Global Institute (MGI), San Francisco and Shanghai, responsible for developing and implementing a MGI research agenda in Asia, with a special emphasis on public policy, economics and management. Before being awarded the MGI Fellowship, Kai-Alexander founded the Schlevogt Business School, the first business school in Germany focusing on European-Chinese economic relationships, and served as its President. He was also appointed as the first regular foreign professor in the history of Peking University. At its Guanghua School of Management, Kai-Alexander served as a professor of strategic management and international business, as well as senior research fellow, teaching his students management in Chinese. He was also a senior faculty member at the Australian Graduate School of Management (AGSM), a joint venture of the University of New South Wales and the University of Sydney. Besides, he served as Visiting Full Professor at the Henley Management College (UK).

He held two appointments at Harvard University, one as Associate at the Harvard Fairbank Center for East Asian Research, Asia Center, another as Visiting Scholar at the Harvard Business School (HBS). Further, he was elected as an editorial board member of the *Asia Pacific Journal of Management*, the official journal of the Asia Academy of Management.

Before joining Harvard, he worked as a strategic management consultant for McKinsey & Co. in Greater China. His consulting experience includes helping the Malaysian Prime Minister develop an "electronic government" and other flagship applications for the Multimedia Supercorridor (MSC). He also advised some of the largest Chinese and multinational

companies throughout Asia on how to develop growth strategies and improve their organizational effectiveness in industries such as construction materials, chemicals, automobile parts, and finance.

Prior to this China assignment, Kai-Alexander acted as pioneer in another emerging market: He served as country manager for "Colonia-Victoire" (now: AXA Colonia), a leading European financial services company, in the former Soviet Union. There, he led its Representative Office, advised the Russian strategic partner (Rossiya Insurance), set up a joint venture and introduced new insurance products to the Russian and Ukrainian market. He also was appointed as the Representative of the Association of German Insurers in the former Soviet Union, advising the Russian Government on insurance legislation.

Kai-Alexander is listed in the "Who's Who in the World" and the German "Who's Who". The *Effective Executive* magazine featured him as "Global Thinker on Global Business". One of his four books, "The Art of Chinese Management" (Oxford University Press), has been hailed by reviewers as the standard text on the subject. He has published over 200 articles in a broad range of journals, magazines and newspapers such as *Academy of Management Executive*, *Journal of International Business Studies*, *Organizational Studies*, *Thunderbird International Business Review*, *European Business Forum*, *Effective Executive*, *Journal of Management Consulting*, *Journal of Asia Pacific Management*, *Asia Pacific Business Review*, *Asian Business*, *Far Eastern Economic Review*, *China Business Review*, *China Economic Review*, *Wirtschaftswoche*, *Financial Times*, *China Daily*, *Straits Times*, *Business Times*, *Jakarta Post*, *The Nation*, *Bangkok Post*, *Die Welt*, *Frankfurter Rundschau*, *DieWoche* und *Neues Deutschland*. Kai-Alexander also wrote the widely-read Asia-Column of *Manager Magazin.de*, a leading German business publication ("Notes from Asia"). He is a regular TV commentator for *Channel NewsAsia* and other stations. He gave exclusive radio interviews to the *BBC World Service* and *Deutsche Welle* (German National Radio).

Throughout the world, he frequently runs degree courses and executive education programs for top leaders in politics and business, teaching in Chinese and other world languages. Examples include the Nestlé Global Leadership Program, Bosch Global Leadership Development Program, Panasonic Asian Management Seminar, Evonik-Degussa Strategy Workshop, NUS Asia Pacific Advanced Management Program, UCLA-NUS Executive MBA, NUS Asia-Pacific Executive MBA program and Zhuhai City Government Strategy Seminar in China.

Kai-Alexander pursued postdoctoral studies at Harvard University. He holds a D.Phil. in Management Studies from the University of Oxford, Saïd Business School, Christ Church (College), where he received the Economic Research and Development Council (ESRC) Award. In addition, he earned two Master degrees in Management from the London School of Economics and Political Science (LSE) and the Community of European Management Schools (CEMS). He also holds diplomas and certificates in International Enterprise Management from the University of International Business and Economics (UIBE) in Beijing and Hautes Etudes Commerciales (HEC) in Paris, as well as a Bachelor (Honors) degree in Management from the London School of Economics. He also completed the McKinsey Master of Business Administration (MMBA) program. A German national, he speaks fluent Chinese (teaching top leaders in Mandarin) and seven other world languages. Kai-Alexander lives in Singapore. Website: www.schlevogt.com; email address: schlevogt@schlevogt.com.