

Prof. Dr. Kai-Alexander SCHLEVOGT (D.Phil. Oxford)

Associate Professor of Management Practice
National University of Singapore (NUS) Business School

German National
Date of CV: 3 August 2009

Office address

NUS Business School, National University of Singapore
1 Business Link, BIZ 1 Room 04-41
Singapore 117592
Tel.: +65 6516-3193, Fax: +65 6779-5059
Email: bizkas@nus.edu.sg; schlevogt@schlevogt.com
Website: www.bschool.nus.edu.sg/staff/bizkas; www.schlevogt.com

EDUCATION

- 1998-1999 Postdoctoral studies at Harvard University, Harvard Graduate School of Business Administration (HBS) & Harvard Fairbank Center for East Asian Research, Asia Center (non-degree studies)
- 09/95 - 08/98 University of Oxford, Saïd Business School, Christ Church (College)
Degree: Doctor of Philosophy in Management Studies, D.Phil.
Research topic: Organizational Structure and Management Practices of Chinese Companies
- 09/94 - 09/95 London School of Economics and Political Science (LSE)
Degree: Master of Science (Economics) in Management, M.Sc. (Econ)
- 09/94 - 06/95 Community of European Management Schools (CEMS)
Degree: CEMS Master in International Management, CEMS MIM
- 02/95 - 06/95 Ecole des Hautes Etudes Commerciales (HEC), Paris
Degree: Certificate of European and International Business Studies (EMIBS)
Specialization in Communication and Culture (Media management)
- 09/91 - 06/94 London School of Economics and Political Science (LSE)
Degree: Bachelor of Science in Management, B.Sc. (Honors)
- 08/93 - 02/94 Peking University of International Business and Economics (UIBE)
Degree: Two-year Diploma in International Enterprise Management (in Chinese)
-

PROFESSIONAL EXPERIENCE

a) Professional development

- 08/09 – Current Columnist, *Euro* (the largest monthly capital market magazine in Germany)
- 04/08 – Current Columnist (“Prof. Kai on Strategic Leadership”), *Jakarta Post* (№. 1 English-language newspaper in Indonesia)
- 07/07 – Current Associate Professor of Management Practice, National University of Singapore (NUS) Business School, Department of Business Policy
Courses: Asia-Pacific Advanced Management Program (APAMP), International Management Strategies (BMU5013) (NUS-UCLA Executive Master of Business Administration program)
- 04/07 – Current Faculty, Duke Corporate Education (CE)’s Global Learning Resource Network (by invitation only). Program: Global Leadership Development Program (LDP) for Robert Bosch GmbH
- 02/07 – 03/08 Columnist, *Manager Magazin* (a leading German business magazine)

- 11/06 – 03/08 Program Director, Nestlé Global Leadership Program (in association with London Business School)
- 06/06 – 06/07 Visiting Associate Professor, National University of Singapore (NUS) Business School, Department of Business Policy
Courses: Asia in the Global Economy (BMA5112) (Singapore MBA program), Business Environment in Asia (BMC5004) (Shanghai APEX-Executive MBA program, taught in Chinese), Corporate Strategy for the 21st Century (BME5002) (English EMBA program), Global Strategic Management (BMA5104) (Singapore MBA program), customized executive education (Panasonic Asian Management Seminar)
- 04/05 - 04/06 Fellow, McKinsey & Co. Global Institute (MGI), San Francisco and Shanghai, responsible for developing and implementing a new Asian research agenda focused on economics, public policy and management
- 05/03 - 2006 PhD/DBA/MPhil Supervisor, Henley Management College, UK
- 09/02 - 2006 Visiting Professor (rank of Full Professor), Henley Management College, UK, teaching Executive Development Program (EDP) and Full-time MBA Program
- 12/01 - Current Country Representative of Academy of Management, International Division in Germany & China
- 07/01- 03/05 Founder, President & Managing Director of Schlevogt Business School, Germany. Teaching: Strategic Management, Organizational Theory and Behavior, Economics, Macroeconomic Principles, Innovation and Change Management, International Management
- 05/01 -12/03 Member of the Editorial Board, Asia Pacific Journal of Management (official journal of the Asia Academy of Management)
- 06/00 - 06/01 Senior Lecturer, Australian Graduate School of Management (AGSM), University of New South Wales and University of Sydney
Courses: Strategic Management (MNGT0481) (MBA) and International Business Management (MNGT4673) (Hong Kong MBA)
- 2000 – Current Visiting Faculty, European Junior Management Program, Beijing, China
- 12/99- Current Senior Consultant, China Marketing (Journal)
- 11/99- Current National Correspondent for China, European Group for Organizational Studies (EGOS)
- 08/99 – 2001 Senior Research Fellow (rank of Full Professor according to Chinese Academy of Science system), Peking University, China
- 08/99 – 2001 Associate Professor, Peking University, China
Courses: Strategic Management and International Business (MBA/EMBA, in Mandarin/English) & Research Supervisor
- 1999 – 2006 Visiting Faculty, National University of Singapore (NUS)
Courses: International Management (APEX-Executive MBA); Strategic human resource management in Asia (seminar)
- 10/98 - 11/99 Associate, Harvard University, Asia Center, Harvard Fairbank Center for East Asian Research, teaching (executive) seminar for managers and students at Harvard
- 10/98 - 11/99 Visiting Scholar, Harvard University, Graduate School of Business Administration (HBS), collaborative research with HBS professor and teaching (executive) seminar for managers and students at Harvard
- 12/96 - 04/98 Associate, McKinsey & Company Inc., Greater China Office, Shanghai Office (GCO/SHO). Consulting experience:
1. Advising the Malaysian Prime Minister on the development and implementation of “flagship” applications for the Multimedia Super Corridor, such as Electronic Government and Smart Cards.

2. Helping a major Chinese insurance group to develop growth aspirations for the next 10 years and business segment strategies.
3. Developing a South-East Asia alliance and acquisition strategy for a large multinational construction material corporation.
4. Advising the CEO of a large Chinese industrial conglomerate on the feasibility and growth strategy for becoming a Fortune 500 company.
5. Developing best-practice human resource strategies for growing China General Managers based on survey, and presenting the findings to a wide business audience in China.
6. Leading the Shanghai Office Community Relations Initiative.

10/90 - 12/92 Country Manager/Chief Representative of Colonia-Victoire Insurance (now: AXA-Colonia) in the Soviet Union (Moscow). Responsibilities:

1. Consulting and supporting Russian cooperation partner "Rossiya Insurance" in the fields of controlling, accounting, marketing, sales, public relations.
2. Managing representative office, preparing joint-venture with Russian partner, and developing new businesses and products in the CIS.
3. Conducting first representative market research (1.500 interviews) in the Russian private client insurance market (see *Financial Times World Insurance Report 2/93*).

10/90 - 12/92 Representative of Association of German Insurers in the CIS (Moscow), advising the Russian government on insurance legislation

10/91 - 12/92 Member of the "Council of the German Economy" in Moscow, banking and insurance section

b) Professional training

03/97 McKinsey Consulting Skills Training, Sydney, Australia

08/97 - 09/97 McKinsey Master of Business Administration (MMBA), Vevey, Switzerland

10/90 - 01/91 Individual training in theory and practice in selected industrial and private insurance lines, controlling, and marketing, organized by Colonia Insurance

c) Internships

06/90 - 09/90 German-Russian joint-venture "Delphin" Moscow, Leningrad, Odessa, Lvov
(Focus: Strategic management)

06/89 - 08/89 Association of Spanish Insurers Madrid, Barcelona
(Focus: Strategic management)

02/89 Philips Cologne
(Focus: Marketing, sales)

LANGUAGES

a) Types

1. English (fluent)
2. French (fluent)
3. Chinese (fluent)
4. Russian (fluent)
5. Spanish (fluent)
6. Arabic (formerly working knowledge)
7. Japanese (formerly working knowledge)
8. German (mother tongue)

b) Certificates

1. Certificate of Japanese Proficiency 04/12/94 Written/oral exams
Third Level
The Japan Foundation, Tokyo

2. Certificate of Arabic Proficiency Advanced The American Council of Language Testing, Cairo	26/05/94	Oral exam
3. Certificate of Chinese Proficiency Intermediate Stage State Council on Language Testing Beijing Institute of Foreign Languages, Beijing	10/02/94	Written/oral exams
4. Certificate of Russian for Commerce Russian Chamber of Industry and Commerce, Moscow	07/09/90	Written/oral exams
5. Certificate of Spanish for Commerce Spanish Chamber of Industry and Commerce, Madrid	24/07/89	Written/oral exams
6. Eurocert-Certificate Educational Testing Service (ETS) & National Institute for Educational Measurement (CITO) The Eurocert English Proficiency Certification Program Arnhem/ Netherlands a) Test of English as a Foreign Language (TOEFL) (667/669 points) - <i>Certified with Honors</i> b) Test of English as a Written Language (TWE) (5.5/6.0 points) c) Test of English as a Spoken Language (TSE) (240/300 points)	28/10/89	Written/oral exams
7. Certificate of English for Commerce Higher Stage/Third Level British Chamber of Industry and Commerce, London	28/11/89	Written/oral exams
8. Certificate of French for Commerce French Chamber of Industry and Commerce, Paris	27/12/89	Written/oral exams

NOTABLE RESEARCH GRANTS

07/96-08/98 Awarded ESRC Research Scholarship in National Competition
Economic and Social Research Council (ESRC), United Kingdom

OTHER NOTABLE AWARDS AND HONORS

10/03 - Current Inclusion in the German Who's Who ("Wer ist Wer? - Das Deutsche Who's Who), XLII. Edition,
2003/2004; XLIII. Edition, 2004/2005 and subsequent editions

01/03 - Current Inclusion in the "Who's Who in the World", 20th and subsequent editions

01/08 Featured as "Global Thinker on Global Business" in the *Effective Executive* magazine

CONFERENCE CHAIRS

12/00 Second Asia Academy of Management Conference. Conference theme: Managing in Asia —
Challenges and opportunities in the new millennium. Chair, Session: Challenges & Key Issues in
Managing in the PRC, December 15-17, Singapore

07/99 Sixth Annual International Conference on Advances in Management (ICAM), Chair, International
Management Track, July 7-10, 1999, Baton Rouge, Louisiana, USA

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS AND SOCIETIES

- 2000 – Current Asia Academy of Management
- 1999 – Current Academy of International Business, also Member of Organization and Business Policy divisions
- 1998 – Current Academy of Management, also Member in the Organization & Management Theory and International Management divisions
- 1998 – Current Oxford University Society (incorporating the Oxford Society)
- 1998 – Current Oxford Business Alumni (OBA)
- 1998 – Current Christ Church Association (Oxford)
- 1998 – Current McKinsey Alumni Organization
- 1995 – Current Oxford Union Society
- 1995 – Current Association du Groupe HEC (Association des Anciens Elèves de l'Ecole des Hautes Etudes Commerciales), also Member of the Consulting and International Affairs divisions
- 1995 – Current Community of European Management Schools (CEMS) Alumni Organization
- 1994 – Current London School of Economics and Political Science (LSE) Alumni Organization
- 1994 – Current Convocation of the University of London
-

REVIEWER

1. Academy of Management Executive
 2. Thunderbird International Business Review
 3. British Journal of Management
 4. Asia Pacific Journal of Management
 5. Journal of International Business Studies
 6. Second Asia Academy of Management Conference
-

COMMUNITY INVOLVEMENT/OTHER ACTIVITIES

- 02/96 - 06/96 Founder and Captain of Oxford University Christ Church All Graduate First VIII (rowing)
- 09/94 - 09/96 Elected Chairman of Media Societies at London School of Economics and Oxford University
- 1985 – 1990 Tennis as competitive sport (Top 200 German Junior Ranking, #11 North Rhine-Westphalia State Ranking in 1989)
-

PERSONAL INTERESTS

- a) Playing the piano
- b) Reading classical literature
- c) Tennis

MAJOR PUBLICATIONS (BOOKS ONLY)

1. *The Art of Chinese Management: Theory, Evidence and Applications*. 2002. New York: Oxford University Press (ISBN 0-19-513644-6).
2. *Inside Chinese Organizations: An Empirical Study of Business Practices in China*. 1999. Parkland, FL: Dissertation Publisher (ISBN: 1-58112-045-1).
3. *Power and Control in Chinese Private Enterprises: Organizational Design in the Taiwanese Media Industry*. 1998. Parkland, FL: Dissertation Publisher (ISBN 1-58112-033-8).